

Privacy Policy

The security of customer data is of utmost importance to us. At Subzee Ltd., (“**Subzee**” or “**we**”), we want to make the customer’s experience satisfying and safe. This privacy policy (“**Privacy Policy**”) applies to all access to and use of this website (the “**Website**“), the purchasing of services via the Website, as well as the services available through this Website, by Subzee (collectively, the “**Services**“).

‘Personally Identifiable Information’ (“**PII**“) is information that can be used on its own or with other information to identify, contact, or locate a single person, or to identify an individual in context. When you, the user, (“**you**” or “**your**“) uses the Services, your PII will be processed subject to the terms of this Privacy Policy. Please read our Privacy Policy carefully to get a clear understanding of how we organize, collect, use, protect or otherwise handle your PII in accordance with our Website.

You are not legally required to provide PII, however the Services require you to provide PII pursuant to this Privacy Policy. By using the Services you consent to this Privacy Policy, inclusive of the terms described herein.

If you have any questions about this Privacy Policy, please feel free to contact us at: privacy@Subzee.io .

How your personal information is collected

- You may give us your name and contact details when you make an enquiry with us, for example if you ask for a demo.
- You may provide us with your name, contact details and financial information when you purchase the Zubzee's solution from us and we will also collect transactional information in that process.

How and why we use your personal information

We collect and process personal information about visitors to our website, our clients and anyone who makes an enquiry with us. We do this in order to deliver services to you, process payments that you make to Zubsee, learn how to offer you a better product and to respond to enquiries.

If you fail to provide personal information

Where we need to collect personal information so that we can provide the services to you and you fail to provide that personal information when requested, we may not be able to perform the contract we have or are trying to enter into with you.

Third-party links

Zubzee's solution and website may include links to third-party solutions and websites. We do not control these third-party solutions and websites and are not responsible for their privacy notices. If you follow a link from our solution, we encourage you to read the privacy policy of every website you visit.

Cookies

Zubzee does not currently use cookies on its website.

Disclosures of your personal information

We may share your personal information with third parties in event of a sale or merging of our business. Alternatively, we may seek to acquire other businesses or merge with them. If a change happens to our business, then the new owners may use your personal information in the same way as set out in this privacy notice.

Where we process your personal information

If you are a citizen of the European Economic Area (EEA) then when you use the Zubzee website or purchase services from Zubzee your personal information will be processed outside of the EEA.

Zubzee is established in Israel and support services will be provided from Israel. Israel is subject to an adequacy decision meaning that personal information can

be transferred outside of the EEA to Israel without any further safeguards in place.

Zubzee, its solutions and its website are hosted by Amazon Web Services. Amazon Web Services is registered with the EU-US Privacy Shield which is an adequate safeguard for the transfer of personal data outside of the European Union.

How long we hold your personal information for

We will only retain your personal information for as long as reasonably necessary to fulfil the purposes we collected it for, including for the purposes of satisfying any legal, regulatory, tax or accounting requirements. We may retain your personal information for a longer period in the event of a complaint or if we reasonably believe there is a prospect of litigation in respect to our relationship with you.

Your legal rights

If you wish to see a copy of the personal information we hold about you then you can ask us at any time and we will respond within the time periods laid down in local data protection laws.

If you are located within the European Economic Area (EEA) then, under certain circumstances you also have the right to:

- Request correction of the personal information that we hold about you.
- Request erasure of your personal information. This enables you to ask us to delete or remove personal information where there is no good reason for us continuing to process it.
- Object to processing of your personal information where we are relying on a legitimate interest and there is something about your particular situation which makes you want to object to processing on this ground. You also have the right to object where we are processing your personal information for direct marketing purposes.
- Request restriction of processing of your personal information. This enables you to ask us to suspend the processing of your personal information about you, for example if you want us to establish its accuracy or the reason for processing it.
- Request the transfer of your personal information to another party.
- Where we process your personal information because we have your consent to do so you may withdraw your consent at any time.

If you wish to exercise any of the rights set out above, please contact us.

You will not have to pay a fee to access your personal information or to exercise any of the other rights. However, we may charge a reasonable fee if your request is clearly unfounded, repetitive or excessive. Alternatively, we could refuse to comply with your request in these circumstances.

We may need to request specific information from you to help us confirm your identity. This is a security measure to ensure that personal information is not disclosed to any person who has no right to receive it.

Law and jurisdiction

The law that applies to activity on the Website and the Privacy Policy is the law of the State of Israel alone.

Exclusive jurisdiction to hear any dispute regarding the Website and/or the Privacy Policy and anything deriving thereunder is conferred to the competent court in the district of Tel Aviv-Jaffa, Israel.

Changes to the privacy notice and your personal information

We keep our privacy notice under regular review. We encourage users to frequently check this page for any changes to stay informed about how we are helping to protect the personal information we collect.

It is important that the personal information we hold about you is accurate and current. Please keep us informed if your personal information changes during your relationship with us.

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